

THE GREAT DO-OVER



RELEASE FEAR. THINK CLEAR. GET INTO GEAR.


How to Write A Killer Online Dating Profile

And find the love of your life online!

The screenshot shows a dating profile for a user named 'thegoodlonglife'. The profile includes a bio, navigation tabs, a main photo, and a list of personal details.

thegoodlonglife | Curious, intelligent, entrepreneurial, hard-working, fun, and adventurous.

[Her Story](#) | [Photos](#) | [Our History](#)

 [Like](#)

Active within 24 hours





71 year old woman
New York, New York, United States

Seeking: men 55-70
Within: 50 Miles of New York, New York, United States

Relationship: Divorced
Have kids: Yes, they live away from home (1)
Want kids: No, but it's OK if my partner has kids
Ethnicity: White / Caucasian
Body type: Athletic and toned
Height: 5'9" (175cms)
Faith: I'll tell you later
Smoke: No Way
Drink: Social Drinker

Photo Credit: "New You" magazine.

4 of 4 [See all 4 photos](#)

Our Training is in 2 Parts

Part 1

- Key elements of a great online dating profile
- What to include – dating profile examples
- Build your own profile
- How to select the right photos

Part 2 - BONUS

- Online dating site tutorial
- How to filter out the “duds”
- How to remain safe and not get scammed
- How to improve your partner matches

Your Profile Is Hurting You



- No profile
- Not enough information
- Laundry list of likes and wants
- Your photos are not portraying the 'real you'

How to attract the love of your life through a killer profile

- Be *specific* about who you are and what you want in a partner/relationship so that he see himself in your story and say, “That’s me!”



A GREAT Online Profile...

- Tells a story of you and your partner together:
- who you are
- your values
- your priorities
- what you are doing with your life now
- the qualities you are looking for in a mate
- what your life together is like
- specific criteria – political, religious, family, physique



Let's Build Your Perfect Online Profile Now

1. Profile examples that attract the right match (and filter out the the ones you don't want)
2. Build your online profile now
3. Best practices in dating profile photos

My details [edit /](#)

Relationship:	Divorced	Height:	5' 9"
Have kids:	Yes, and they sometimes live at home ()	Faith:	Spiritual but not religious
Want kids:	No	Smoke:	No Way
Ethnicity:	White / Caucasian	Drink:	Social Drinker
Body type:	Slender		

In my own words [edit /](#)

" I am looking for a great relationship with a man who is passionate about life - his, mine and ours.

Great chemistry is key - intellectual, emotional and physical. I'm insatiably curious. I love to know how things work, and will take an interest in your pursuits and passions. But will draw the line at spending endless hours sitting on the sofa watching TV... not my gig.

A perfect evening at home includes great food, likely a bottle of very good wine, great music (a bit of dancing as we prepare the food), great friends and always great conversation.

Life is a curious adventure designed for those passionate about experiencing all of it. As you can tell, I am just happy to be here and pursuing what's next.

I'm successfully divorced and have a good relationship with my ex! Yes, that took a bit of work, but happy to be where we are now - great parents to a fabulous 16 year-old boy.

My idea of a good match includes:
Someone who is willing to spend at least part of his time on the East End of Long Island (or wants to - who doesn't love the ocean?). I'm a mom to a 16-year old boy and while I do have freedom to travel, most weeks during the school year, I am anchored here.

I value a man with an open mind and an open heart and who acts with integrity. You are confident and take care of yourself physically and emotionally. I believe navigating relationships is important for a successful partnership, and that the most powerful indicator of our future success is how well you take care of you right now.

Let's start building...



Build Your Online Dating Profile



Tip #1. Pick a GREAT photo for your cover shot. It should be a close-up shot of you, smiling and NO sunglasses. We want to see your eyes!

I. My Self Summary [Tip #2 label the sections of your profile for easy reading]

I am looking for...

(Tip #3 – tell your partner the kind of relationship you want? Are you new to this? Just want to date? Or are you looking for your forever love? Be specific so your partner can filter whether he/she is a yes or no for you right off the bat.)

Profile Photo examples

Right



Wrong



Part II

How to navigate online dating sites and find the **RIGHT** guys (and not get scammed)

Dud or Stud?

Dud



Stud



How to filter out the duds (1)

Learn how to protect yourself and only engage with REAL potential partners

What to look for:

- Fake photos
- Improper grammar
- Gifts and requests for money

Leverage questionnaires – algorithms are your friend

How to filter out the duds (2)

Leverage questionnaires – algorithms are your friend

Opt-in for premium features:

- Incognito browsing
- Profile boosting
- Advanced filtering for attractiveness

Live Demo

How to find men who you really
want to meet online

How to be a smart online dating consumer?



- Take time writing a good profile
- Have recent and well composed photos
- Pay for premium services
- Answer LOTS of questions
- Browse incognito
- Filter your responses
- Use advance filtering
- Adjust your criteria

Questions?

Join our Facebook Community:
Rewrite Your Love Story

(The link is below this video!)