

RELEASE FEAR. THINK CLEAR. GET INTO GEAR.

## How to Write A Killer Online Dating Profile

And find the love of your life online!





### Our Training is in 2 Parts

#### Part 1

- Key elements of a great online dating profile
- What to include dating profile examples
- Build your own profile
- How to select the right photos

#### Part 2 - BONUS

- Online dating site tutorial
- How to filter out the "duds"
- How to remain safe and not get scammed
- How to improve your partner matches



### Your Profile Is Hurting You



- No profile
- Not enough information
- Laundry list of likes and wants
- Your photos are not portraying the 'real you'



## How to attract the love of your life through a killer profile

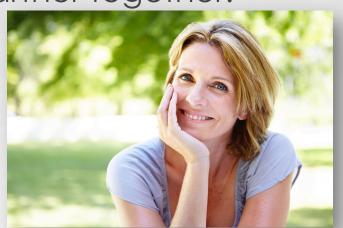
Be specific about who you are and what you want in a partner/relationship so that he see himself in your story and say, "That's me!"





### A GREAT Online Profile...

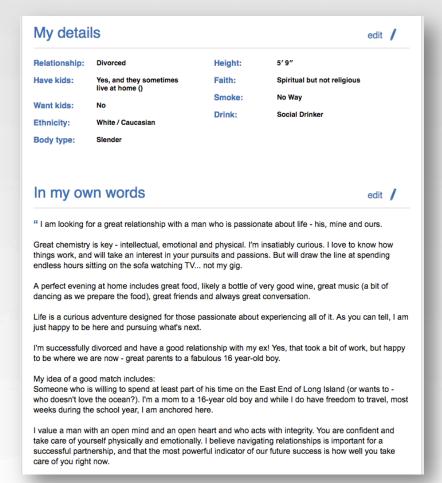
- Tells a story of you and your partner together:
- who you are
- your values
- your priorities
- what you are doing with your life now
- the qualities you are looking for in a mate
- what your life together is like
- specific criteria political, religious, family, physique





### Let's Build Your Perfect Online Profile Now

- Profile examples that attract the right match (and filter out the the ones you don't want)
- 2. Build your online profile now
- Best practices in dating profile photos





### Let's start building...



**Build Your Online Dating Profile** 



Tip #1. Pick a GREAT photo for your cover shot. It should be a close –up shot of you, smiling and NO sunglasses. We want to see your eyes!

I. My Self Summary [Tip #2 label the sections of your profile for easy reading]

#### I am looking for...

(Tip #3 – tell your partner the kind of relationship you want? Are you new to this? Just want to date? Or are you looking for your forever love? Be specific so your partner can filter whether he/she is a yes or no for you right off the bat.)



### Profile Photo examples

Right

Wrong







### Part II

How to navigate online dating sites and find the RIGHT guys (and not get scammed)



### Dud or Stud?

Dud Stud







### How to filter out the duds (1)

Learn how to protect yourself and only engage with REAL potential partners

What to look for:

- Fake photos
- Improper grammar
- Gifts and requests for money

Leverage questionnaires – algorithms are your friend



### How to filter out the duds (2)

Leverage questionnaires – algorithms are your friend

Opt-in for premium features:

- Incognito browsing
- Profile boosting
- Advanced filtering for attractiveness



### Live Demo

How to find men who you really want to meet online



# How to be a smart online dating consumer?



- Take time writing a good profile
- Have recent and well composed photos
- Pay for premium services
- Answer LOTS of questions
- Browse incognito
- Filter your responses
- Use advance filtering
- Adjust your criteria



### Questions?

Join our Facebook Community: Rewrite Your Love Story

(The link is below this video!)

